



**UPPER RIDEAU  
LAKE ASSOCIATION**

**2020-21 Directors' Reports**

## Treasurer's Report

*Barbara Cook*

Members were advised to take note of the "Notice to Readers" and reminded that the statements presented are unaudited.

The first statement shows current assets, as of financial year-end we had \$6,713 in cash and \$6,010 in a GIC, for a total of \$12,723, an increase of \$2,456 from the previous year.

The second statement shows the change in assets of the \$2,456 mentioned earlier, versus an increase of \$2,009 in the previous year.

The third statement is a summary of our revenue and operating expenses. Even though our activities were restricted due to Covid protocols, we were able to achieve some significant activities in monitoring water quality and safety. Please note the following changes from the previous year results including the following:

- Membership revenue increased by \$1,244 and was primarily the result of early renewals of memberships for the calendar year of 2021.
- Grant revenue represents; The Rideau Lakes Township grant of \$2,306, up slightly from the previous years, this grant is important to the organization and is very much appreciated as it helps to fund our programs including water testing and studies, and our buoy maintenance program. The other grant is from the Rideau Lakes Environmental Foundation of \$2,991 and greatly assisted in being able to offer our Tree and Shrub program once again.
- Under the expense section, under programs, the largest expense was \$3,710 for the purchase of trees for the tree and shrub program from the Rideau Valley Conservation Authority. An additional \$1,230 was spent on buoy maintenance and \$674 on water studies and testing.

In summary, revenue over expenses resulted in a positive gain of \$2,456.

The final and fourth statement is a summary of our cash position, at the end of the fiscal year we had \$6,713 in our account, an increase of \$2,413 from the previous year.

## Lakeshore Director Report

*Tom Donnelly*

### *Tree Program Update: With a Little Help from our Friends*

- With the generous help and support of our partner organizations and our membership, the Upper Rideau Lake Association (URLA) enjoyed another successful tree program in 2021. This year, URLA members planted 1,950 saplings and 233 potted shrubs and trees.
- For more than 10 years, URLA has worked with its members to maintain and enhance the shoreline of the Upper Rideau Lake via its annual tree program. This habitat restoration program allows property owners to improve our lake water quality and the shoreline environment by planting indigenous trees and shrubs to reduce nutrient flow into the lake.
- Due to the pandemic, the Rideau Valley Conservation Authority (RVCA) generously agreed to deliver individual tree and shrub orders to those property owners who were at home to receive them over two weekends in May 2021.
- Without RVCA's generous support, we could not have delivered the program this year. RVCA went the extra mile, both literally and figuratively, to help support improved water quality in the Upper Rideau!
- URLA is also very grateful to the Rideau Lakes Environmental Foundation, which also provided a significant grant to support the tree program in 2021.

## Membership Director Report

*Peggy Thompson*

As of July 6, 2021, the Upper Rideau Lake Association (URLA) is pleased to report the following URLA membership statistics:

- 97 paid memberships for 2021
- 8 paid memberships for 2022
- 36 members from 2020 have not renewed
- 17 memberships from Westport year-to-date compared to 5 in total in 2020.

## Communications Director

*Steve Moretti*

- In 2020-21 during the Covid Pandemic, communications to Upper Rideau Lake Association (URLA) members became a priority.
- As a result, the 2020 AGM was held virtually through an online portal. Over 75 participants, including speakers and local elected officials, participated. The AGM was recorded and made available through the URLA website.
- It was also decided the 2021 AGM would be held virtually and planning for format, online registration and publicity were carried out through a committee that included the Public Relations director.
- A new URLA sign was designed and installed on the north side of Narrows Lock Road. The sign is full-colour, with a modern image on an aluminum surface resistant to rain and snow.
- The newsletter format and delivery were updated with contributions from URLA Board members and delivered to approximately 380 registrants on a regular basis.
- A new URLA website is under development and scheduled for release in Summer 2021.

## Secretary / Governance

*Karyn Standen*

- A five-year strategic plan was developed and approved by Upper Rideau Lake Association (URLA) Board members in 2021.
- For the second year, a virtual AGM was planned. More detailed planning and operating tools were developed to support a virtual AGM.
- Eight URLA Board meetings were held throughout the 2020-2021 year, to which the Secretary provided administrative and planning support.